

# CASTING SPECS

We are searching for a wide range of people and their vehicles, which may include:

- A classic car owner
- A work truck owner (farming, construction, etc.)
- A distinctively customized car owner
- A standard commuter's sedan and/or SUV owner
- A convertible owner
- A lifestyle vehicle (used to carry equipment to various adventures) owner

We are open to male, female and real-life couples. We are also open in terms of age, as long as they are old enough to drive. The primary attributes we are looking are that they 1) look like "real people," preferably with some character, 2) are comfortable in front of a camera and 3) have a bond with their car. They should love their car, and show pride in it.

People can represent many types of drivers – from the outdoor enthusiast who loves surfing and camping to the busy mom that runs the kids/dogs around town. From the practical base sedan owner to the eccentric person with a funky car. We're looking for all types of people and all types of vehicles.

# VARIOUS EXAMPLES

